

ClassReach Privacy Policy

Thank you for visiting <https://www.classreach.com/>, a website developed and maintained by ClassReach which provides premium administration and management software to k-12 schools across the nation and internationally.

We are committed to protecting the privacy of your personal information. This privacy policy tells you how we use personal information collected at this site. Please read this privacy policy and the Terms of Use found at www.classreach.com, before using the site or submitting any personal information. By using the site, you are accepting the practices described in this privacy policy and the Terms of Use.

To reflect the changing nature of our operations, this policy may be changed at any time. If we make any material changes, we will post notification of any changes to this policy prominently on our website. The latest privacy policy will appear here.

Note: the privacy practices set forth in this privacy policy are for this web site only.

What Information About Me Does the ClassReach Collect and Store?

ClassReach adheres to the highest standards of ethical practices in all of our operations and is dedicated to protecting the privacy of all visitors to our website. One of the basic principles we have followed in designing this website is that we ask for only the information we need to provide the service you've requested. As a result, what information we collect and store depends almost entirely on how you choose to make use of our website and our services.

Personal Information

We collect and store information that you enter into this website. For example, when you order, or register, request service support, or put comments into a blog, ClassReach collects personal data you enter such as email, name, or other details. This information is used to provide the services that you have requested, to respond to your inquiries, or to provide customer service. We do not sell, rent, or share your personal information with anyone except as defined in this privacy policy. **Note to international users, we store data on servers that may be located in the United States of America.**

Anonymous Information: Traffic Data

Through your use of the website, we may also gather certain information that does not identify you individually ("Anonymous Information"). Generally, this information is collected through "traffic data" and may involve the use of "Cookies," "IP addresses" or other numeric codes used to identify a computer. We may collect and store certain other information automatically whenever you interact with this website. For example, we collect your IP address, browser information and reference site domain name every time you visit this website. We may also collect information regarding user traffic patterns and site usage. This information is used to analyze and improve this website and to provide our users with a fulfilling experience.

Use of Cookies and Spyware

This website may use cookies and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors, and understanding how visitors use website. All of this information may be used to improve the site functionality or navigability for future users. Cookies can also help customize this website for visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties.

We never use or install spyware on your computer, nor do we use spyware to retrieve information from your computer.

Email Communications

Periodically, we send out emails to keep you up to date on ClassReach news, programs, and events. We may also send out emails to you in response to your inquiries. You can subscribe and unsubscribe to receive this information at any time.

Third-party Agents

We occasionally have third-party agents and partners that perform functions on our behalf, such as email sign-up and distribution, analytics, credit card processing, providing customer service, fraud protection, etc. These entities have access to the personal information needed to perform their functions and are contractually obligated to maintain the confidentiality and security of that personal information. They are restricted from using, selling, distributing, or altering this data in any way other than to provide the requested services to the website.

Emergency Situations

We may also use or disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on us or the website; (b) protect and defend our rights or property, the website or our users; and (c) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, the users of the website or the public.

What Steps Are Taken to Keep Personal Information Secure?

The security of all personal information associated with you is of utmost concern to us. We exercise great care in providing secure transmission of your information from your computer to our servers. Personal information collected by our websites is stored in secure operating environments that are not available to the public. In many instances, such as in the case of credit card numbers and all online purchases, the personal information is encrypted before you conduct your transaction. Only those employees who need access to your personal information in order to do their jobs are allowed access. To protect the security of your information during transmission, we use Secure Sockets Layer (SSL) software, which encrypts the information you input. While we make reasonable efforts to safeguard your personal information once we receive it, no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure. As a result, we cannot ensure or warrant the

security of any information you transmit to us or information we transmit to you from our website, and you do so at your own risk.

What Happens When I Link to or from Another Website?

This website may contain links to other websites operated by third parties for such things as: event registration, social media platforms, and payment platforms. Please be advised that the practices described in this privacy policy do not apply to information gathered through these other web sites. We encourage you to be aware of when you leave this website and to read the privacy policies of each and every website that you visit.

Governing Law/Assignment

Our website is published in the United States and is primarily intended for users from the United States. The laws of the State of Delaware shall govern in any and all disputes, including privacy or defamation issues or other concerns.

Children

Our website does not target nor is it intended to be used by children under the age of thirteen. If you believe that we might have any user personal information from a child under 13, please contact us at info@classreach.com.

Opt-Out and Correction Procedures

You always may opt-out of receiving future email messages and newsletters. You can stop receiving email communications from us at any time by selecting the "unsubscribe" text link provided at the bottom of all email communications. Users who have entered data may request what personal data we have, request their data be changed or request deletion of their data by sending an email to us at Info@classreach.com. We may request additional information to authenticate the identity of the user and will use commercially reasonable efforts to honor your request, but please note that we may be required to keep such information and not delete it (or to keep this information for a certain time, in which case we will comply with your deletion request only after we have fulfilled such requirements). When we delete any information, it will be deleted from the active database, but may remain in our archives. We may also retain your information for fraud prevention or similar purposes.

Contact

If you have any questions or comments about this privacy notice, please contact us at info@classreach.com or via mail at ClassReach, 317 West 6th Street, Suite 201, Moscow, ID 82843 USA.

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